



2014 Annual Virginia Green Travel Star Awards

Green Attraction of the Year:

John Paul Jones Arena

Charlottesville, Virginia



Virginia Green Travel Star Award
accepted by John Paul Jones Arena's
Jason Pedone and Robert Wheeler

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Virginia Green Travel Star Award Summary

- ✓ Replacement of incandescent lamps with CFL's and LED's.
- ✓ Installation of motion sensors and lighting timers.
- ✓ Improved HVAC controls and programmable thermostats.
- ✓ Installation of low flow faucets and showerheads.
- ✓ Green cleaning products, soaps & sanitizers, and micro-fiber mopping systems.
- ✓ Comprehensive recycling program with improved signage and containers.
- ✓ New recycling containers for all staff/office areas
- ✓ Composting of food waste from the athletics dining room and kitchen.
- ✓ Purchase of compostable disposables and durable, long-lasting event furniture.
- ✓ Pilot project to host "zero waste events".

For more on *Going Green at John Paul Jones Arena*, [click here](#)

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2014 Annual Virginia Green Travel Star Awards

Green Brewery of the Year: Port City Brewing

Alexandria, Virginia



Virginia Green Travel Star Award
accepted by Port City Brewing's
Jason Camsky

Virginia Green Travel Star Award Summary

- ✓ Recycle spent brewing grain.
- ✓ Reduce the carbon footprint of beer by distributing only regionally
- ✓ Use 100% wind power via a partnership with Arcadia Power.
- ✓ Energy efficient brewing equipment and participate in an Energy Demand Response Program with Energy Curtailment Specialists (ECS) to conserve energy during periods of high demand.
- ✓ Use mostly locally packaging. Labels produced in Baltimore, case carriers made in Richmond, glass bottles produced in Toano, Va.
- ✓ Use locally sourced raw ingredients for the bottles, (mainly sand).
- ✓ Brew with local ingredients, including Virginia wheat (Optimal Wit,) Maryland honey (Tidings Ale,) and Chesapeake Bay oysters (Revival Stout).
- ✓ Encourage Tasting Room customers to reuse growlers, only use reusable glassware, and sell 100% recycled materials t-shirts.

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2014 Annual Virginia Green Travel Star Awards

Green Event of the Year:

EnRichmond Foundation

Richmond, Virginia

Virginia Green Travel Star Award Summary

- ✓ For two years Enrichmond has worked with the Tidewater Oyster Gardeners Association (TOGA) and VCU Rice Center to deliver oysters back to the Chesapeake Bay.
 - In the first year of shell recycling (2013) Enrichmond - along with assistance from volunteers from Virginia Green, VCU, City of Richmond, and HandsOn RVA collected 740 lbs of cultch for delivery to our oyster gardening partners.
 - In 2014, 950 lbs of cultch back to the Bay.
 - In addition, we upped our over-all recycling from 290 lbs in 2013 to 325 lbs in 2014 and adding composting as well.
- ✓ EnRichmond has been sponsoring Earth Day since 1992. The event embodies our Foundation's purpose and goals of the 100+ Partners and Projects we support. To increase the outreach of the event, we initiated Community Impact projects in 2012 to give back to the people of Richmond. Each year we intend to deliver something sustainable and environmentally impactful related to Earth Day.



Virginia Green Travel Star Award
accepted by EnRichmond's John Sydnor
And Christine Beish

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2014 Annual Virginia Green Travel Star Awards

Green Hotel of the Year:

Lorien Hotel & Spa

Alexandria, Virginia

Virginia Green Travel Star Award Summary

- ✓ At the Lorien Hotel and Spa, A Kimpton Hotel we have implemented over 100 practices to ensure that we are creating a sustainable experience for our guests and employees. It starts with a strong foundation set by our parent company Kimpton Hotels & Restaurants which was founded in 1981 and has been dedicated to a social and environmental responsibility since then.
- ✓ Both the company and the hotel have been recognized by many organization for environmental practices including, TripAdvisor Green Leader Platinum Level, Green Key Eco-Rating Program, Condé Nast World Savers Award and the National Geo Tourism Award, presented by National Geographic and the Travel Industry Association of America.
- ✓ In addition to best Home Office practices, Hotel wide practices, and Guest room practices they have partnered with The Nature Conservancy and The Trust for Public Land – and to support these organizations' efforts by offering booking codes that donate a portion of your daily room rate to their programs.



LORIEN™
hotel & spa



Virginia Green Travel Star Award
accepted by Lorien Hotel & Spa's
Tobias Arff and Eric Dietz

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2014 Annual Virginia Green Travel Star Awards

Green Inn/Cabins of the Year:

Shadow Mountain Escape

Luray, Virginia

Virginia Green Travel Star Award Summary



- ✓ As a small business committed to community leadership in promoting environmentally-friendly practices in tourism, Shadow Mountain Escape passionately embraces Green initiatives through daily example by educating customers and regional small business community on Green practices and the associated values.
- ✓ Shadow Mountain Escape, bordering the wildlife conservatory of the Shenandoah National Park, became one of Virginia's first Virginia Green Lodging facilities in Page County.
- ✓ The business continues to proudly inspire other businesses and individuals in the county to embrace Green practices and achieve Virginia Green certification.
- ✓ Of the business' numerous Green practices, Shadow Mountain Escape's most innovative Green project is the on-site "Stinkbug" recycling center. The "Stinkbug" recycling center is uniquely designed to prevent wildlife access while facilitating the most clean and effective organic trash management and recycling in a wilderness rich area.

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2014 Annual Virginia Green Travel Star Awards

Green Restaurant of the Year:

Local Roots

Roanoke, Virginia



Virginia Green Travel Star Award Summary

- ✓ Local Roots – a Farm to Table Restaurant is a S.O.L.E. food restaurant: Sustainable, Organic, Local, Ethical.
- ✓ Has own garden and works with area farmers to serve food that is grown sustainably and, in the case of animals, humanely.
- ✓ Dedicated to serving food that has been grown in such a way to feed and nourish the earth rather than deplete it.
- ✓ Uses the restaurant as a platform for education about local, organic, sustainably grown food with displays on their bulletin boards and handouts that can be picked up in the restrooms or included with check presenters at the end of the meal
- ✓ Hold events to raise public awareness of sustainable growing such a dinner to raise funds for Spikenard Honeybee Sanctuary (Floyd, VA) who raise bees in a way natural for them rather than according to industrial methods which is one of the causes of current bee difficulties.

Virginia Green Travel Star Award
accepted by Local Roots ' Diane Elliot

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2014 Annual Virginia Green Travel Star Awards

Green Winery of the Year:

North Gate Vineyard

Purcellville, Virginia

Virginia Green Travel Star Award Summary

- ✓ LEED Gold Certified Tasting Room.
- ✓ Has a 96 panel photovoltaic array, which is rated at 22 kW. After mechanical modeling of the project, North Gate anticipated that this array would produce enough power to make the facility net zero in power consumption over the course of the year for up to 5000 cases of wine produced annually, and it has proven to be able to do so after the first three years of operation.
- ✓ The bar top is made of recycled glass, including wine bottles. The facade of the bar is reclaimed barn wood. The flooring is bamboo - a highly renewable resource. Prominently displayed next to the entrance is a cork recycling box.
- ✓ The Loudoun County drop off location for ReCork, a Canadian company that recycles wine corks into the soles of sport sandals.
- ✓ Again participating in the 24th Annual Washington, DC Tour of Solar & Green Homes, as well as the local Spring and Fall Farm Tours.



Virginia Green Travel Star Award
accepted by North Gate Vineyard's
Vicki and Mark Fedor

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2014 Annual Virginia Green Travel Star Awards

Supporting Organization of the Year:

Norfolk International Airport

Norfolk, Virginia

Virginia Green Travel Star Award Summary

- ✓ Norfolk International Airport® is the major commercial airport serving southeast Virginia, providing convenient air access for the region's tourists and visitors. They have followed sustainable environmental practices for decades as a "best business practice" to conserve resources and preserve their beautiful garden atmosphere.
- ✓ In addition to water conservation, energy efficiency, recycling and waste reduction throughout the airport, the Authority completed Phase One of a Refurbishment Project that included major renovations of the Departures Terminal Lobby and concourse. This was done to insure the Airport's terminal facilities remain attractive, comfortable and energy efficient.
- ✓ The renovation included a 10,000 sq. ft. skylight complex in the main lobby resulted in the elimination of 51% of the ceiling light fixtures (225 fixtures), and now provides natural light to over 100 4-6 foot wide planters.



Virginia Green Travel Star Award
accepted by Norfolk International
Airports Charles Braden and Susan Long

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2014 Annual Virginia Green Travel Star Awards

Supplier of the Year:

Natural Organic Process Enterprise

Richmond, Virginia

Virginia Green Travel Star Award Summary

- ✓ .Natural Organic Process Enterprises (NOPE) works with companies and institutions throughout central and eastern Virginia to develop food scrap and organics recycling programs. NOPE facilitates the collection and transportation of organic materials to a proper Virginia DEQ permitted composting facility.
- ✓ Help companies find a solution for managing organic food waste throughout the Virginia Area.
- ✓ Return compost for use throughout our community through our Compost Credit Program
- ✓ NOPE was created with the purpose of pioneering community awareness and availability of services concerning composting/organic recycling. NOPE seeks to partner with like minded companies and institutions that are committed to integrate sustainability into their practices.



Virginia Green Travel Star Award
accepted by N.O.P.E. 's Chip Hall

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2014 Annual Virginia Green Travel Star Awards

Innovative Green Projects of the Year:

Hyatt Regency Reston Laundry Project

Reston, Virginia

Virginia Green Travel Star Award Summary

- ✓ In December of 2012 Hyatt Regency Reston partnered with Xeros Washer Corporation to begin testing a new technology in washing using bead cleaning technology. The technology had been introduced in Europe, however, it had very little “real world” experience in the United States. Xeros installed a 60 lb. prototype machine and began the testing process in the hotel’s laundry.
- ✓ The machine uses 1/3 of the water of a traditional 60 lb. commercial washing machine. The washer uses small polymer beads in the wash cycle to enhance the efficiency of the cleaning process. This process reduces the amount of water and chemicals used in the wash cycle.
- ✓ .In our hotel we have eliminated using one 400lb Braun washer at a savings of 600 gallons per load. This change has resulted in saving thousands of gallons of water in the course of a year.
- ✓ Just as Hotels are able to purchase Energy Star Appliances to save energy, they now can purchase equipment that will help them conserve water.



Virginia Green Travel Star Award
accepted by Hyatt Regency Reston's
Rodney Brinson

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2014 Annual Virginia Green Travel Star Awards

Innovative Green Projects of the Year:

Virginia Oyster Shell Recycling Program

Richmond, Virginia

Virginia Green Travel Star Award Summary

- ✓ The *Virginia Oyster Shell Recycling Program* (VOSRP) collects shells from participating restaurants, businesses, oyster roasts and festivals, and returns them to the Bay to construct new oyster reefs in Virginia.
- ✓ Oyster shell recycling promotes the restoration of wild native-oysters in the Chesapeake Bay by taking the shells out of the waste stream. The Richmond regional effort has demonstrated the demand from local businesses to participate in the shell collection program because they see the value in protecting the Chesapeake Bay and reducing the waste being added to the landfill.
- ✓ In slightly less than one year, nearly 20 restaurants, several businesses, state and local governments and nongovernmental organizations have partnered to realize success comes from partnerships. In this same time, more than 15 tons of oyster shell has been collected.
- ✓ The Program is currently undergoing an expansion to include those areas not served by oyster shell collection.



Virginia Green Travel Star Award
accepted by the Virginia Oyster
Shell Recycling Program's Todd Janeski

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2014 Annual Virginia Green Travel Star Awards

Innovative Green Projects of the Year:

Inns at Montpelier Green Project

Montpelier, Virginia



Virginia Green Travel Star Award Summary

- ✓ The Inns of Montpelier represent a partnership of 10 Inns in Orange and Madison County. Each one is unique ranging from restored farmhouses and grand historic homes and renovated plantations.
- ✓ One of the things shared between the Inns is being good stewards of the environment. Currently eight of our 10 inns are certified through Virginia's Green program and are on track to reach 100% participation by next year.
- ✓ The Inns at Montpelier are educating consumers to make Eco-friendly choices and have encouraged each innkeeper to be more Eco-minded. As many of the Inns of Montpelier are surrounded by nature at their front and back doors, some use this to educate their guests about their environmentally-friendly native landscapes, local wildlife and biodiversity. A few even offer nature trails to explore.
- ✓ Review our green efforts and offer advice on new initiatives. The ideas helps all our inns create best practices.

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2014 Annual Virginia Green Travel Star Awards

Green Travel Leader Award Winner:

Adventure Kayak Tours

Chesapeake, Virginia

Virginia Green Travel Leader Award Summary

- ✓ Adventure Kayak Tours is an eco-tourism kayak company based in Southeastern Virginia. Our kayak tour company gives our customers the opportunity to enjoy their natural surroundings in a minimum impact activity while exploring the waterways, watersheds and eco-environments that encompass Coastal Virginia.
- ✓ Virginia Green's endorsement of our Paddle In Trash Out (PITO) program in 2013 has helped us tremendously in networking with other local companies and organization interested in keeping Virginia clean. This includes donation of our kayaks for waterway cleanup projects, expanding the number of our own events and taking on Adopt a Waterway projects in Virginia Beach and Chesapeake.
- ✓ Adventure Kayak Tours looks forward to another successful season in 2015 keeping the operation green and helping to contribute any way we can to the health and wellness of the local waterways.
- ★ **Continued Excellence:** Adventure Kayak also won the Green Travel Leader Award in 2013.



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2014 Annual Virginia Green Travel Star Awards

Green Travel Leader Award Winner:

Arcady Vineyard Bed and Breakfast

Charlottesville, Virginia

Virginia Green Travel Leader Award Summary

- ✓ Arcady Vineyard Bed and Breakfast is located in Charlottesville and features four bedrooms that sleep two each. Arcady Vineyard Bed and Breakfast is committed to environmental excellence and works to minimize environmental impacts whenever possible.
- ✓ Purchasing locally to save – local breakfast food, local artisan chocolate, local jams, local cheese.
- ✓ Creating a new driveway entrance using the rocks on our property and will be planting native plantings around it that will not require fertilization or watering.
- ✓ Recycling glass, aluminum cans, steel cans, plastic, office paper, toner cartridges, newspaper, cardboard, packing supplies, fluorescent lamps, batteries, electronics equipment and chocolate boxes (return to store for refill)
- ✓ Composting excess food waste
- ✓ Using the water from the air conditioning for watering plants near the B&B building. The hose that normally is put outside is put in a barrel and collects a large amount of water daily.



Virginia Green Travel Leader Award
accepted by Erika Goodell

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2014 Annual Virginia Green Travel Star Awards

Green Travel Leader Award Winner:

Blue Mountain Escape

Linden, Virginia



Virginia Green Travel Leader Award Summary

- ✓ Blue Mountain Escape is a unique 4-bedroom chalet, sitting on 7.5 acres of wooded mountainside with panoramic views of the Shenandoah Mountains just 60 miles west of Washington DC.
- ✓ At Blue Mountain Escape Bed & Breakfast, we do our best to help the Virginia Green's campaign to promote environmentally friendly practices by being one of the first local B&Bs to participate and pledge to reduce our environmental impacts in all aspects of our operation.
- ✓ Blue Mountain Escape will do its best to locally produced products, promote local small businesses and protect the natural wildlife habit that we live in.
- ✓ Offer optional linen service.
- ✓ Recycle by having in place recycling bins for guests to recycle.
- ✓ Reduce solid waste, use water efficiently, and conserving energy.

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2014 Annual Virginia Green Travel Star Awards

Green Travel Leader Award Winner:

Broad Appétit

Richmond, Virginia



Virginia Green Travel Leader Award
accepted by Tracey Leverty of
Echelon Event Management
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Virginia Green Travel Leader Award Summary

- ✓ Broad Appétit is a food festival that serves 40,000 people at the yearly food festival that features 60-70 local restaurants and another 50-60 specialty food and artisan vendors.
- ✓ Since its inception, organizers have been steadfast in their commitment to reducing the event's carbon footprint through a multitude of efforts.
- ✓ In spite of costs associated with an event of this size, organizers provide compostable plates, sporks, etc. and there is a ban on vendors using polystyrene.
- ✓ The event is very cognizant of the amount of trash it produces and sets up recycling and composting stations, and provides grease recycling barrels to the chefs.
- ✓ The event does not allow generators, but allows propane which is donated by AmeriGas.
- ✓ Volunteer t-shirts are green and have included natural dyes, hemp and recycled materials and always use best printing practices and reduce, reuse and recycle at every turn.

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Green Travel Leader Award Winner:

Clay Corner Inn

Blacksburg, Virginia

Virginia Green Travel Leader Award Summary

- ✓ 8 bedroom "Boutique Hotel" in downtown Blacksburg and opposite Virginia Tech.
- ✓ The first year Clay Corner Inn created an Allergy, Earth friendly house with all natural organic products, reduced energy bulbs.
- ✓ The second year Clay Corner Inn turned the second house into an earth friendly house with natural organic & biodegradable products, reduced energy bulbs and put into place a recycling system for guests and staff to follow.
- ✓ Now have 3 houses completely earth friendly with natural organic & biodegradable products, reduced energy bulbs, recycling system for guests and staff as well as put in place energy reduction appliances.
- ✓ Have also reduced the size of soaps, shampoos etc to avoid wastage when guests only use a small amount of product.
- ★ **Continued Excellence:** Clay Corner Inn also won the Green Travel Leader Award in 2013.



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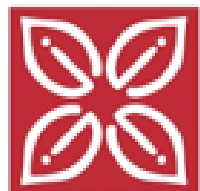


2014 Annual Virginia Green Travel Star Awards

Green Travel Leader Award Winner:

Hilton Garden Inn Downtown Richmond

Richmond, Virginia



Richmond Downtown



Virginia Green Travel Leader Award
accepted by John Cario, Chef Matthew Tlusty,
and Map Roeung

[View Virginia Green Profile](#)

Virginia Green Travel Star Leader Award Summary

- ✓ Hilton Garden Inn Downtown Richmond is the only hotel in Richmond composting **all raw food waste**.
- ✓ Kitchen oils converted to bio-fuel
- ✓ Recycle soap, shampoo and conditioner. Soaps are sent to the "Global Soaps" initiative.
- ✓ Optional linen service and paperless checkout.
- ✓ Digital newspaper subscriptions.
- ✓ Have an Atrium Garden that is used by the chefs.
- ✓ Donated \$1000 to Richmond Tech Center for student efforts in horticulture.
- ✓ In 2014, began promoting all green efforts to customers.



Continued Excellence: Hilton Garden Inn Downtown Richmond also won the Green Travel Leader Award in 2013.

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2014 Annual Virginia Green Travel Star Awards

Green Travel Leader Award Winner:

Mountain Song Inn

Floyd, Virginia

Virginia Green Travel Leader Award Summary

- ✓ Promote membership in the Virginia Green program to all guests.
- ✓ Mountain Song Inn, actively recycles and composts food and other compostable material.
- ✓ All of our left over soaps, shampoos and conditioners are sent to *Clean the World* for recycling.
- ✓ We make many of our own cleaning products using, vinegar, and soap and water vs. commercial cleaning products.
- ✓ Encourage guest to hang their towels to dry for reuse. Use low water, energy efficient front load washer and dryer and wash with cold water. We have a recycling bin for paper, plastic and glass for our guest to use, if they don't the staff pulls these items from the trash.
- ✓ Recycle all shredded paper and white paper, plus all magazine are shared with the local gym or doctors office.



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2014 Annual Virginia Green Travel Star Awards

Green Travel Leader Award Winner:

Natural Bridge Hotel & Conference Center

Natural Bridge, Virginia



Virginia's
NATURAL BRIDGE
PARK & HISTORIC HOTEL



Virginia Green Travel Leader Award
accepted by Jeff Waldon of the
Virginia Conservation Legacy Fund

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Virginia Green Travel Leader Award Summary

- ✓ Natural Bridge Park & Historic Hotel is undertaking a property-wide renovation and green initiative program. The property includes a hotel, a park, a show cave, a large gift shop, as well as many other structures and activities across 1,600 acres.
- ✓ All Natural Bridge facilities are committed to becoming Virginia Green certified partners. In addition, optional linens program and recycling programs use an in-room information card to show guests why changes are being made on the property.
- ✓ Virginia Conservation Legacy Fund took over the property in February 2014 and has been addressing the environmental impact from the very beginning. Promoting the outdoors and environmental awareness all around, including environmentally friendly routes when possible during renovation.
- ✓ Host various activities throughout the year, including an Earth Day Celebration, Scout Festival, and various camping trips for groups such as Scouts and trail runners.

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2014 Annual Virginia Green Travel Star Awards

Green Travel Leader Award Winner:

Oak Grove Plantation Bed and Breakfast

South Boston, Virginia



Virginia Green Travel Leader Award
is accepted by Oak Grove Plantation's
Pickett Craddock

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Virginia Green Travel Leader Award Summary

- ✓ Operating for 25 years, the bed and breakfast is blending the old with the new, promoting both the building's 200-year history and the modern potential of measures to protect wildlife and the environment.
- ✓ Oak Grove Plantation Bed & Breakfast has become the first B & B in the state to install photovoltaic solar panels, both to save on energy and to attract environmentally-conscious customers.
- ✓ The inn recycles, has a compost pile for vegetable scraps and has installed "low-e" energy-efficient storm windows on the south side. Motorists who arrive in hybrids get a third night free. Also, there is optional linen service and all the laundry on site dries on a clothesline. Rain barrels collect water; the inn has a tankless electric hot water heater, and uses compact fluorescent lighting.



Continued Excellence: Oak Grove Plantation B&B won the Virginia Green Travel Star Award in 2013.

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2014 Annual Virginia Green Travel Star Awards

Green Travel Leader Award Winner:

Richmond Multisports

Richmond, Virginia



Virginia Green Travel Star Award is accepted by Laurie Mehler

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Virginia Green Travel Leader Award Summary

- ✓ All Richmond Multisports events are certified Virginia Green Events (20+ events).
- ✓ Comprehensive recycling is part of all races supported by Richmond Multisports throughout the year.
- ✓ Composting of food wastes has been offered at many of our races.
- ✓ Break down and recycle the numerous boxes used at each race.
- ✓ Offer the athletes water and energy drinks from large coolers, rather than plastic bottles.
- ✓ At expos, ask the athletes to bring their own reusable bags.
- ✓ Donate all of our used electronics.
- ✓ Use local vendors to avoid wasted shipping costs of fuel.
- ✓ In the office, recycle and turn off electronics and appliances when not being used.

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2014 Annual Virginia Green Travel Star Awards

Green Travel Leader Award Winner:

Salamander Resort and Spa

Middleburg, Virginia



Virginia Green Star is accepted by
Salamander Resort and Spa's Liz Martin

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Virginia Green Travel Leader Award Summary

- ✓ 79% of the site area vegetated, bicycle parking spaces provided, priority parking for fuel efficient and carpool vehicles.
- ✓ Use of refrigerants with low environmental impact .
- ✓ 88% of construction waste diverted from landfill, 11% of building materials included recycled content, 12% of building materials manufactured and harvested within 500 miles of the project site, 100% Low VOC paints and adhesives, 100% Urea-Formaldehyde free composite wood and agrifiber products.
- ✓ Non-smoking building
- ✓ Innovative Culinary Garden: providing herbs, fruits, and vegetables with fresh vibrant flavors; grown and prepared on the property
- ✓ Project deeded 189.7 acres of the site to the Potomac Conservancy, ensuring long-term environmental protection and preservation of natural green space
- ✓ Green housekeeping: reducing harmful chemicals resulting in better air quality.

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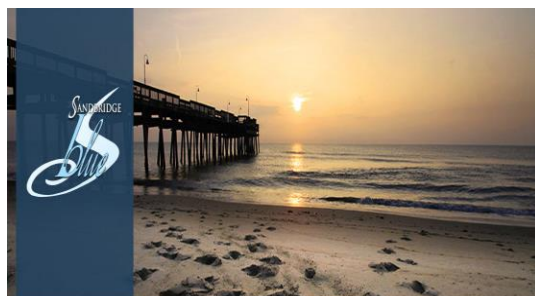


2014 Annual Virginia Green Travel Star Awards

Green Travel Leader Award Winner:

Sandbridge Blue Realty

Virginia Beach, Virginia



Virginia Green Travel Star Award Summary

- ✓ Sandbridge Blue (SBB) takes promoting environmentally friendly practices seriously and makes it apart of the overall marketing to homeowners and guests.
- ✓ All the leases with guests are done electronically as well as payments and departure surveys.
- ✓ This year SBB will be implementing the same online process with all the Sandbridge Blue homeowners and their renewal contracts. SBB owners will log onto a secured site to view their agreements, electronically signing them but also it gives them the ability to communicate a range of services to us. From work orders or requests of time to block, the homeowner only needs to log into the site a request which service they are needing at that time.
- ✓ Sandbridge Blue is almost 100% completely paperless.

★ **Continued Excellence:** Sandbridge Blue Realty also won the Green Travel Leader Award in 2013.



Virginia Green Travel Leader Award is Accepted by Sandbridge Blue's Kathy Davis

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2014 Annual Virginia Green Travel Star Awards

Green Travel Leader Award Winner:

The Westin

Richmond, Virginia



Virginia Green Travel Star Award Summary

- ✓ The Westin Richmond believes that economic growth and the well-being of society are inextricably tied to the health of the environment. Accordingly, we embrace our responsibility for environmental stewardship and are committed to integrating leading environmental practices and sustainability principles into our core business strategy.
 - ✓ Through collaboration with our hotel associates, suppliers and business partners, we will actively work to reduce the environmental impact of our business activities and to continually improve and innovate on practices aimed at: conserving natural resources, minimizing waste and pollution, enhancing indoor environmental quality, establishing and reporting on key environmental performance indicators, and raising environmental awareness among our associates, guests and communities.
 - ✓ Have implemented close to 30 different environmental initiatives.
- ★ **Continued Excellence:** The Westin also won the Green Travel Leader Award in 2013.

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2014 Annual Virginia Green Travel Star Awards

Green Travel Leader Award Winner:

University of Mary Washington

Fredericksburg, Virginia



Virginia Green Travel Leader Award Summary

- ✓ The University of Mary Washington (UMW) is committed to sustainability, managing our resources to meet the social, economic, and environmental needs of the present without compromising the ability to meet the needs of future generations.
- ✓ UMW has multiple comprehensive green programs that benefit visitors, most notable is the recycling program which thrives on all three UMW campuses; the Fredericksburg Campus, Stafford Campus and Dahlgren Campus. Comprehensive collection of recyclables is available in all buildings and outdoor events.
- ✓ In 2014, UMW led the state in per capita weight of recycling collected during the annual nation-wide Recyclemania competition. During the 8 week competition 45.259 lbs per person, totaling 244,944 pounds, were recycled. UMW's recycling efforts during this period alone resulted in a greenhouse gas reduction of 343 metric tons of carbon dioxide equivalent, or 67 cars removed from the road, or the energy consumption of 30 households.

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2014 Annual Virginia Green Travel Star Awards

Green Travel Leader Award Winner:

Virginia Aquarium and Marine Science Center

Virginia Beach, Virginia

Virginia Green Travel Leader Award Summary

- ✓ Our Green Team promotes environmentally responsible and sustainable operations, and awareness in the community about green resources and practices, in support of the Aquarium's conservation mission.
- ✓ The Aquarium was named the first "Virginia Green Attraction" in the state in 2008. Since that time, the E-Cycling and Composting.
- ✓ Named Outstanding Non Profit by Virginia Recycling Association in 2012, and staff received the 2012 National Tourism Week Corporate Social Responsibility Award by the City of Virginia Beach.
- ✓ Green programs and projects have received grant funding from Keep Virginia Beautiful, Virginia Beach Clean Community Commission and the Environmental Protection Agency.



Continued Excellence: The Virginia Aquarium & Marine Science Center won the Virginia Green Travel Star Award in 2013 and the Green Travel Leader Award in 2012.



Virginia Green Travel Leader Award is accepted
by Virginia Aquarium's Joan Barnes

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2014 Annual Virginia Green Travel Star Awards

Green Travel Leader Award Winner:

Virginia Living Museum

Newport News, Virginia



Virginia Green Travel Leader Award Summary

- ✓ Various green initiatives at the Virginia Living Museum include: 42.6 kW roof top solar array, materials recycling, LED lighting, low flow faucets, etc., and now recycling all of the museum café's used frying oil to power 5 cars in the region.
- ✓ 100% of the café's used oil is recycled into powering vehicles in the region resulting in a significantly reduced environmental footprint for those vehicles.
- ✓ "Green Oil!" is the title of this initiative and oil now fuels multiple staff vehicles which have significantly improved emissions than conventionally fueled cars.
- ✓ Combined travel is over 10,000 miles each year at an average of 26 mpg on tanks of used vegetable oil.



Continued Excellence: The Virginia Living Museum also won the Green Travel Leader Award in 2013.

Virginia Green Travel Leader Award is accepted by
VLM's Robby Ackerman

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